



Jason Carroll, CMP  
OnPoint Events Group  
President & CEO

OnPoint Events Group was founded by Jason Carroll, CMP in 2018. With nearly 20 years in the events, hospitality and tourism industry it was time to break out and start his own company providing world-class service and events to his clients. Jason received a degree in Musical Theater from Point Park University, moved to NYC, performed professionally in theater & off-Broadway and even waited on his share of restaurant tables. Unfortunately, he was in NYC on September 11, 2001 and experienced a complete career transition. This is where he began a career in the Events & Hospitality field. Since then he has produced events for New York University at venues like Madison Square Garden and in many NYC venues. He spent 10 years at The Florida Aquarium in Tampa, FL where he was the Director of Sales & Events responsible for all group travel programs both domestic and international as well as more than 250 private events and fundraisers. He created marquee events for the Aquarium like Sudsfest, Brews by the Bay, and Aqua Eve. He also managed high profile events for the Republican National Convention, the 2009 Super Bowl and many others. Jason has worked for Visit Tampa Bay, the local tourism bureau where he became an expert on everything Tampa Bay. From hotels and convention centers to event venues and caterers, Jason knows the industry inside and out. He recently worked with Friends of the Riverwalk where he was responsible for large city wide events like Tampa Riverfest, the Downtown Tampa Holiday Lighted Boat Parade and both New Years Eve and July 4th fireworks shows for Tampa. Now as the founder and owner of OnPoint Events Group he provides full-service destination and event management to corporate and convention groups hosting their event in Tampa Bay.